

# PRIVACY POLICY OF DASE INTERNATIONAL GROUP FZC

Last updated: March 4, 2025

Dase International Group FZC ("we", "our", or "company") is committed to protecting the privacy of its users. This Privacy Policy describes how we collect, use, and protect the personal information of visitors to our website ("Website").

## 1. INFORMATION COLLECTED

We may collect the following types of information:

- Information provided directly by the user: Name, email, phone number, company affiliation, and any other information provided through contact or registration forms.
- Browsing data: IP address, browser type, operating system, time spent on the website, pages visited, and other information collected through cookies or tracking tools.
- Information derived from interactions with our customer support or services.
- Data collected through Brevo: We use Brevo for managing newsletters and contact collection. Brevo may collect and process personal data provided by users for communication and marketing purposes.

## 2. USE OF INFORMATION

The information collected is used to:

- Provide, manage, and improve our services;
- Respond to support or information requests;
- Personalize the user experience;
- Send marketing communications (with the user's prior consent);
- Analyze website usage to improve functionality and security;
- Manage communications through Brevo, including newsletters and company updates.

### 3. SHARING OF INFORMATION

We do not sell or rent users' personal data to third parties. We may share information only in the following cases:

- With service providers that work with us to operate the website and deliver services, including email marketing services such as Brevo;
- To comply with legal obligations, in case of requests from competent authorities;
- In the event of corporate operations (mergers, acquisitions, asset sales, etc.).

### 4. DATA RETENTION AND PROTECTION

We adopt security measures to protect personal data from unauthorized access, loss, or modification. We retain information only for as long as necessary for the purposes for which it was collected.

### 5. USER RIGHTS

Users have the right to:

- Access, modify, or delete their personal data;
- Object to processing for marketing purposes;
- Request data portability;
- Withdraw consent at any time.

To exercise these rights, users can contact us at [compliance@dasecorp.ae](mailto:compliance@dasecorp.ae).

### 6. COOKIES AND TRACKING TECHNOLOGIES

We use cookies and tracking tools to enhance the user experience on the website. Users can manage their cookie preferences through their browser settings.

### 7. CHANGES TO THE PRIVACY POLICY

We reserve the right to update this Privacy Policy. Changes will be published on this page with the indication of the update date.

For questions or information, contact us at: [compliance@dasecorp.ae](mailto:compliance@dasecorp.ae).

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